

# 2011 display advertising ORDER discovergreater Sydney guide

FAX THIS ORDER TO 02 4739 0378



Please reserve the following **DISPLAY ADVERTISING** Space in **DISCOVER GREATER SYDNEY 2011**

ADVERTISER.....A.B.N. ....  
NAME.....POSITION.....  
ADDRESS.....  
SUBURB.....P/CODE.....  
PHONE.....FAX.....MOBILE.....  
EMAIL.....WEB SITE.....

**DISPLAY ADVERTISING RATES - ALL ADS IN FULL COLOUR** (tick box)

- EIGHTH PAGE 60 mm deep x 90 mm wide \$1,100 inc. GST
- QUARTER PAGE 125 mm deep x 90 mm wide \$2,200 inc. GST
- HALF PAGE HORIZONTAL 125 mm deep x 185 mm wide \$4,400 inc. GST
- HALF PAGE VERTICAL 255 mm deep x 90 mm wide \$4,400 inc. GST
- FULL A4 PAGE 297 mm deep x 210 mm wide \$ 8,800 inc. GST
- COVERS AND PREFERRED POSITIONS BY NEGOTIATION - PLEASE CALL
- FIXED FORMAT SIXTEENTH PAGE 60 mm deep x 42.5 mm wide \$550 inc. GST

**ONLINE DISPLAY  
ADVERTISING NOW SELLING**

**FOR LESS THAN \$1 A DAY**

you can advertise on our highly successful web site...

**[www.discovergreater Sydney.com.au](http://www.discovergreater Sydney.com.au)**

All rates and details are on the site.

**IMPORTANT NOTES:**

- > Fixed Format Sixteenth Page ads. Includes 1 photo 35 mm deep x 60 mm wide, max. 85 words plus 5 lines of name address, email and web site. The publisher will make up all single unit display ads to the standard format shown FREE of further charge and proof supplied for your approval.
- > All other display ads can be supplied as complete material to our specifications by a design studio or advertising agency or we can make them up for you for a nominal charge with proof supplied for your approval.
- > The publishers take every care, but will not be responsible for any direct or consequential loss to the advertiser arising out of the failure, errors or omissions of the publisher or its servants or agents under the terms of this agreement, except so far as required at law including by the Trade Practices Act.
- > I hereby confirm that these details are correct and that I am the person authorised by my organisation to purchase advertising. I have read and agree to the above conditions and accept responsibility for the advertising charges.
- > I agree to pay 50% on signing of this Agreement to the publishers and the balance on approval of my advertisement OR provide an Official Order or Order Number. Tax Invoices will be issued.
- > Discover Greater Sydney is targeted at a family market and the Publishers reserve the right to reject any advertising of a salacious or undesirable nature.
- > Detailed Conditions of Advertising and samples of Features and Display Advertising are available at [www.discovergreater Sydney.com.au/dgsad](http://www.discovergreater Sydney.com.au/dgsad)

Official Order Number or Billing Reference .....Date.....

Signed sealed and delivered by: (PRINT NAME) .....Signature.....

Please make payment by cheque or direct bank credit to the Publishers: CONNEX WEST Marketing & Publishing Pty Ltd ABN 86 003 869 127

Registered Office 6 Euroka Rd Glenbrook NSW 2773 Phone 02 4739 6017 Mobile 0418 280974

E.F.T. Transfer to A/C CONNEX WEST - CBA Parramatta BSB 06 2055 Account #: 2800 2054 Confirm by fax to 02 4739 0378

**BOOKINGS AND FURTHER INFORMATION** Graeme or Vivian Dubé, CONNEX WEST Marketing and Publishing Pty Ltd Phone 02 4739 6017

Email [dgs@connexwest.com.au](mailto:dgs@connexwest.com.au) [www.discovergreater Sydney.com.au](http://www.discovergreater Sydney.com.au)

**BOOK YOUR AD NOW IN DISCOVER GREATER SYDNEY 2011**